

Personal Data Protection Policy

1 Personal data administrator

1.1 The data administrator Piclogit s.r.o. company, ID No. 19268114, having its registered office at K Bažantnici 965, 250 85 Bašt', registered in the Commercial Register maintained by the Municipal Court in Prague, C 383480 , (hereinafter referred to as the "**Administrator**"), declares that all personal data processed by the Administrator are kept strictly confidential. The Administrator deals with them in accordance with national and European Union legislation applicable in the area of personal data protection.

1.2 The Administrator collects, stores and uses your personal data in accordance with Act No. 110/2019 Coll. on the processing of personal data (hereinafter referred to as the Act on the processing of personal data), or Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (**General Data Protection Regulation**). The specific purposes for which the Administrator processes personal data are further defined

1.3 The Administrator also collects such personal data by means of its website at <https://piclogit.com> (hereinafter referred to as the "**Websites**").

1.4 This policy has been issued by the Administrator to provide you with sufficient information about which of your personal data the Administrator processes, for what purpose, for how long, who will have access to your personal data and which rights you have. This policy is applicable to all personal data collected by the Administrator, whether collected for the purpose of performance of contractual relationship, legal obligation, legitimate interest, or for the purpose of obtaining consent.

2 Data processed

2.1 The Administrator is authorised to process the following personal data in accordance

with the purpose, categories of personal data, categories of data subject, categories of recipients and data storage period as follows.

| No. | Processing purpose | Personal data categories | Categories of data subjects | Recipient category | Data storage period |
|-----|---|--------------------------|-----------------------------|-----------------------------|---------------------|
| 1 | Performance of contractual relationship | User Log-in name | | Personal data administrator | 5 years |

2.2 The specific purposes of the processing are:

2.2.1 **Performance of a contractual relationship** means: the relationship between you and the Administrator arising from an order, registration, agreement, application and participation in a Processed Data competition and so on.

2.2.2 **Sending commercial information and offering products and services** means: sending commercial offers by electronic mail (e-mail), by text message or by phone call;

2.2.3 **Accounting and tax purposes** means: keeping accounting records within the meaning of accounting and tax legislation;

2.2.4 **Personnel and salary administration** means: concluding employment contracts, processing salaries, social and health insurance payments in accordance with Act No. 262/2006 Coll., the Labour Code, No. 582/1991 Coll., on the organisation and implementation of social security, No. 48/1997 Coll., on public health insurance and on amending and supplementing some related acts;

2.2.5 **Statistical purposes** mean: anonymized survey of website traffic, monitoring of the number of page views, time spent on the website, type of device from which you access the website. Data is collected in order to improve the services provided and to offer relevant content to our clients;

2.2.6 **Display of advertisements** means: the display of ads on the website based on statistically identified customer preferences;

2.2.7 **Justified interest** means: an effective legal defence in the event of a dispute; the

period of processing of personal data in such a case is 4 years from the expiry of the warranty period for goods and shall be extended by the period for which the dispute is in progress. We want to continuously improve our services and, if necessary, to provide new and better services; we want to avoid obstructing such activities; therefore, our legitimate interest lies in activities that contribute to this objective. The processing for fraud protection purposes (e.g. assessing the risk of entering into an agreement), direct marketing (e.g. offering relevant services to existing customers), transfer of personal data within the group of companies for internal administrative purposes, notification of criminal offences and transfer of personal data to the competent authority, ensuring network and information security are also our legitimate interests. This is only an illustrative listing;

2.2.8 **Compliance with other legal obligations** means: providing information to law enforcement authorities, providing information to other public authorities, etc.

2.3 We process your personal data for the time necessary for ensuring all rights and obligations arising from the mutual legal negotiations, that is, at least for the period of order processing, trade execution, service provision, etc., as well as for the period of time that the administrator is obliged to keep the personal data in accordance with generally binding legal regulations or for the period of time for which you have given your consent to the administrator, if applicable. The processing period shall otherwise result from the purpose for which the personal data are processed or is determined by legal regulations.

2.4 The administrator processes personal data manually and automatically. The administrator is entitled to process some data automatically, for example, to create statistical information about visits to its website.

3 Personal data processed on the basis of consent

3.1 When we have obtained consent from you to process your personal data, the processing will be performed for one of the following purposes:

3.1.1 _____

4 Rights of the data subject

4.1 You as a data subject have the rights set out below, which you are entitled to under the relevant legislation and which you may exercise at any time. These rights include:

4.1.1 **Right of access to personal data**, under which you may obtain information from the administrator as to whether the administrator processes your personal data. The administrator shall provide you with this information without undue delay. The content of the information is determined by Article 15 of the GDPR. The administrator has a right to charge a reasonable fee for provision of the information, not exceeding the necessary costs of providing the information;

4.1.2 **Right to correct or delete personal data or to restrict processing**, where applicable, under which you are entitled to have personal data that is incorrect or inaccurate corrected. If your personal data is no longer necessary for the purposes for which it was collected or is being processed unlawfully, you have the right to request its deletion. If you do not wish to request deletion of your personal data, but only to restrict its processing temporarily, you may request restriction of processing;

4.1.3 **Right to demand an explanation** if you suspect that the processing of personal data by the administrator violates the law;

4.1.4 **Right to contact the Data Protection Authority** if you have any doubts about compliance with the personal data processing requirements;

4.1.5 **Right to data portability**, i.e. the right to obtain the personal data concerning you that you have provided to the controller in a structured, commonly used and machine-readable format, see Article 20 GDPR for more details;

4.1.6 **Right to object to the processing of personal data processed** for the performance of a task carried out in the public interest or in the exercise of public authority or for the protection of the legitimate interests of the administrator. The administrator shall terminate the processing without any undue delay unless

he/she proves that there is a legitimate interest/reason for such processing which prevails over your interests, rights or freedoms;

- 4.1.7 **Right to revoke your consent to the processing of your personal data** at any time if you have given your consent to the administrator to process your personal data.

5 Cookies

5.1 Cookies are short text files that a website sends to your browser. They allow the website to record information about your visit, for example your chosen language and so on, so that you can visit the website more easily and enjoyably in the future. Cookies are important because without them, browsing the Internet would be much more difficult. Cookies enable you to use our website more effectively and to adapt its content to your needs; almost every website in the world uses them. Cookies are useful because they enhance the user-friendliness of a website that you visit on a regular basis.

5.2 The website administrator may use the following types of cookies:

5.2.1 Session (i.e. temporary) cookies allow us to link your particular activities while you are browsing these websites. These cookies are activated as soon as you open your browser window and deactivated once you close your browser window. Session cookies are temporary and all these files are deleted when you close your browser.

5.2.2 Persistent cookies help us to identify your computer if you visit our website again. Another advantage of persistent cookies is that they allow us to tailor our website to your needs.

5.3 In accordance with the provisions of Section 89(3) of Act No. 127/2005 Coll., on Electronic Communications, as amended, we hereby inform you that our website uses cookies for its activities, i.e. that we process your cookies, including persistent cookies.

5.4 Internet browsers usually include management of cookies. This means that you can probably delete, block or completely disable the use of individual cookies manually within your browser settings. For more information, please use the help section of your browser. If you do not allow the use of cookies, some features and pages may not work as intended.

5.5 We use cookies to personalise content and ads, provide social media features and analyse our visitor traffic. We share information regarding your use of our website with our social media, advertising and analytics partners. By using the website, you agree to be linked to the following services:

5.5.1 Google

5.5.2 Facebook

5.5.3 Twitter

5.6 In order to display targeted advertisements on advertising and social networking sites on other websites, we transfer data about your behaviour on the website to these advertising and social networking sites; however, no personal identification data is transferred to them.

6 Transfer to third countries

6.1 Your personal data will not be transferred to third countries.